

Method of Culture College Students' core values in Ideological and Political Teaching

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Abstract: With the development of the economy, the process of global integration has accelerated, and the exchange of ideology and culture between China and the west is close. It has a great impact on college students with imperfect cognition and ideas and will have a negative impact, which is not conducive to college students establish sound core values. The ideological and political teaching curriculum of colleges and universities plays an important role and influence for college students to establish correct core values. It can not only improve students' professional ability but also help college students establish correct core values. Based on this, this paper analyzes several factors affecting the ideological and political teaching in colleges and universities and puts forward corresponding measures to provide reference for relevant scholars.

1. Research background

1.1 Literature review

With the changes of the times, the content of the ideological and cultural fields has been continuously enriched, and the cultivation of core values has gradually been valued by the society (Tang, 2015). The best period for the development of students' values is in the university stage, and the ideological and political education in colleges and universities is the core factor in cultivating students' values (Li, 2017). In the ideological and political teaching process of the agenda, colleges and universities should integrate the core values into the ideological and political teaching content, which can further promote the cultivation of correct core values of college students (Fan, 2015). The university stage is the most important stage in a student's career. University students establish correct values during college to help students make the right choices when they face some choices or problems after graduation (Wang, 2016). By adding the content of core values in the ideological and political teaching curriculum, colleges and universities influence the students' perceptions of life, world outlook and values in a subtle way, which can effectively promote students' core values. In the actual implementation process of colleges and universities, it is inevitable that there will be some problems that cannot be avoided. Colleges and universities must exert the value of ideological and political teaching teachers and give play to the special advantages of teachers, which will help colleges and universities to cultivate the core values of college students. jobs. The ideological and political education teaching courses in colleges and universities are the most important channels for cultivating the core values of college students. It is especially important for college students to establish correct core values. Integrating core values into college textbooks and integrating them into colleges and universities is an important factor for universities and educational authorities. task. Carry out ideological and political teaching and better cultivate the core values of college students.

1.2 Purpose of research

As early as December 23, 2013, the Office of the Central Committee of the Communist Party of China issued the "Opinions on Cultivating and Practicing Socialist Core Values" (Li, 2018). This shows how important it is to cultivate correct core values for contemporary college students, and it is also one of the important teaching goals of colleges and universities (Ji, 2014). How to integrate the socialist core values into the ideological and political teaching system of colleges and universities has become a problem that universities need to solve. With the development of the

economy, the world has gradually developed towards integration. Western culture and ideas have entered China. Under the influence of Western dregs and culture, the values of college students have changed, showing materialization and profitability. Some characteristics, such as monetization, are not all negative effects, but there is still a positive side. Therefore, it is the teaching mission of colleges and universities to cultivate college students to establish a correct outlook on life. Although the current situation of college students' core values is still relatively optimistic, the ideological concepts of college students are not yet perfect, and they are highly vulnerable to the impact of foreign cultures and have a negative impact. Therefore, this paper analyzes the reality of college students' core values and provides some solutions to the core values of college students.

2. Conception of the core values of college students

There are many industries and fields in a rapidly developing society. Different industries or fields form an independent community group because of different work and cognition, but the members of the community have the same advantages, the same cognition, the same age, the hobbies that can be exchanged, and so on. Similar factors form a core value that is recognized by group members (Wang and Sun, 2018). From the characteristics of core values, the identification of core values is first and foremost the recognition of all members of the group, and this shared concept of dominance plays a leading role in the group, thus forming a consistent core value. This core value concept is a concept recognized by all members of the group. This core value affects the socialist core values of all members to a certain extent. The existing core values of college students are formed by this. When most college students agree with a certain core value, over time, the socialist core values of these college students also have in common. The core values of college students are based on the concept of most students, reflecting the basic choices and judgments that college students make when facing things (Liu, 2017). In addition, after understanding the basic values, college students will recognize the concept of individualization and promote the development of their own ideological and moral cognition, pre-judgment of value selection, etc., will be different from the general meaning of value.

3. Factors affecting the cultivation of college students' core values

3.1 The comprehensive quality of ideological and political teachers

In the existing ideological and political teaching system in colleges and universities, teacher teaching is still the main teaching method, so the teaching level of ideological and political teaching and its own professional ability have a direct impact on the teaching effect. The ideological and political teachers in colleges and universities must have rich teaching experience and professional knowledge reserves, and the authority of high-quality teachers in the student group will be reflected. Ideological and political teachers can freely carry out teaching in the teaching process, improve the existing listening atmosphere, have common topics with students in the classroom, and can interact with students in a variety of ways to enhance the classroom teaching effect, which is conducive to training The core values of the students. In traditional Chinese education, respecting teachers is an excellent culture that has been passed down for thousands of years. Respecting teachers is the cultural concept that all students are exposed to childhood. Ideological and political teachers need to lead by example and use their own words and deeds to influence students. The role of the student role model is conducive to students forming good values. This requires the ideological and political teachers of colleges and universities to have good moral character and excellent ability. If the teachers themselves have many problems, then the cultivation of students' core values through ideological and political courses will not achieve good results, which is not conducive to the cultivation of students' values.

3.2 College Students' Self-utilitarian Value Orientation

With the acceleration of the process of global integration, the cultural exchanges between the East and the West have been frequent, the ideological values have presented a diversified vision, the

ideological concepts of college students have not been perfected, and firm values have not yet been formed. It is easy to receive some bad values. Influence, money utilitarian concept is one of them, and the successful spread in colleges and universities, affecting the establishment of correct core values of college students. In addition, there is an imbalance in the cultivation of moral education in colleges and universities. Colleges and universities pay attention to the improvement of students' performance, and the state of learning has little education on morality. It is a normal state for colleges and universities to ignore moral education. In most colleges and universities, the employment rate and enrollment rate of students have become an important indicator for evaluating the ability of schools and students. Today's college students pay too much attention to their future employment and development direction in their university life. They also pay attention to professional knowledge in learning, while ignoring the education of moral education. The concept of money utilitarian value has become the most important among college students' core values. As part of the utilitarian value, the concept has become a major factor hindering the cultivation of students' core values in colleges and universities, and the teaching effect of cultivating students' core values is difficult to meet the requirements.

3.3 Rigid ideological and political classroom model

In the existing ideological and political teaching in Chinese universities, ideological and political teachers still adopt the “cramming” teaching method. In order to satisfy the school's teaching assessment tasks, in order to enable students to achieve better results, the knowledge and skills in the ideological and political education curriculum will be Relevant knowledge of socialist core values that are mechanically instilled into students. There is no in-depth understanding of the learning needs of students, but the inherent value of knowledge is emphasized unilaterally. Under such circumstances, college students can only passively accept the knowledge instilled by ideological and political teachers. Students do not fully grasp the knowledge they have learned. Although this teaching method will also have some effects, it reflects the teaching effect. Poor, in the long run, it will have a negative impact on students. But such teaching methods still benefit more than the disadvantages for schools and teachers. Such a compulsory teaching method has left a very unpleasant teaching experience for students and has no special effect on students' knowledge promotion and understanding, which is not conducive to cultivating students' correct core values.

4. Measures for cultivating college students' core values in ideological and political education in colleges and universities

4.1 Based on teaching materials, innovative teaching objectives

In order to enhance the effect of ideological and political teaching and accelerate the cultivation of students' core values, colleges and universities need to change from the current ideological and political classrooms. Establish an excellent ideological and political teaching platform to enhance students' own ideological understanding and help students establish correct core values. Colleges and universities should formulate a suitable ideological and political education system according to the actual situation of the school and improve the reform of the ideological and political teaching system. In the ideological and political course, colleges and universities should promptly pass on the latest policies and documents promulgated by the state to guide students to cultivate core values. Let students consciously attach importance to the ideological and political curriculum, pay attention to the core values of socialism, and establish a serious and habitual study habit. Through daily behavior, students reflect the concept of socialist core values. Let students consciously cultivate core values.

4.2 Innovative teaching mode and perfect teaching environment

Colleges and universities should change the existing teaching mode of ideological and political courses, establish an excellent teaching platform for cultivating students' core values, and greatly enhance the teaching effect. Ideological and political teachers should change the teaching

philosophy. Students should be the main body of classroom learning. The starting point of teaching should be turned to students. Teachers and students should carry out benign interactions and discover problems in the teaching process through timely communication. With the help of scientific methods, the interest of ideological and political courses will be enhanced, and all the students' attention will be attracted to the teachers. Students can fully participate in the process of classroom learning. Say goodbye to the past textual teaching, you can use the form of pictures and videos to enrich the expression of classroom teaching.

4.3 Create a harmonious classroom culture

In the ideological and political teaching courses of colleges and universities, ideological and political teachers should establish a relaxed, pleasant and harmonious classroom teaching environment, so that students can learn ideological and political content and core values in a relaxed atmosphere. Teachers can hold lectures on the content of socialist core values according to the content of the course and the meaning of socialist core values, such as “social core values”, “friendly”, “respect for the law” and “harmonious campus”. Speech. Students can also watch TV, movies, and documentaries related to socialist core values, and visit the Red Cultural Pavilion and other practical activities. Guide students to use their written records to understand and experience the ideological and political knowledge and core values, and use cultural teaching methods to promote the development of socialist core values education.

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